Privacy Policy - Electromation Pty Ltd

At Electromation Pty Ltd, we are committed to protecting your privacy and the confidentiality of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit our website or engage with our services. By using our website or providing your personal information to us, you consent to the practices described in this policy.

- **1. Information We Collect:** a. Personal Information: We may collect personal information such as your name, email address, phone number, postal address, and job title when you voluntarily provide it to us through our website or during business interactions. b. Website Usage Data: We gather non-personal information, including IP addresses, browser types, operating systems, and referring URLs, to analyse website traffic and enhance user experience.
- **2. Use of Information:** a. We use your personal information to respond to your inquiries, provide the services you request, and communicate with you about our products, promotions, or updates. b. Non-personal information is used to improve our website, monitor its performance, and understand user preferences.
- **3. Data Security:** a. We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. b. Despite our efforts, no data transmission over the internet or storage method is entirely secure. We cannot guarantee the absolute security of your information.
- **4. Cookies and Tracking Technologies:** a. We may use cookies and similar tracking technologies to collect information about your browsing behaviour on our website. These technologies help us personalize your experience and improve our services. b. You can manage your cookie preferences through your browser settings.
- **5. Third-Party Disclosure:** a. We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as required by law or in the course of fulfilling your requests. b. We may share non-personal information, such as website analytics, with trusted third-party service providers for analysis and improvement purposes.
- **6. Links to Third-Party Websites:** Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any websites you visit.
- **7. Children's Privacy:** Our website is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children under this age. If we become aware of any such data, we will promptly delete it.
- **8. Access and Control of Your Information:** a. You have the right to access, correct, or update your personal information stored by Electromation Pty Ltd. b. If you wish to unsubscribe from our communications or request the deletion of your personal data, please contact us at admin@electromation.com.au.
- **9. Changes to the Privacy Policy:** a. We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. b. We will post any revisions on this page, and the updated policy will be effective upon posting.

10. Contact Us: If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at admin@electromation.com.au

This Privacy Policy was last updated on [Date]. Thank you for trusting Electromation Pty Ltd with your personal information. We value your privacy and will continue to work diligently to protect it.